AS 91880 Digital Technologies

Creating an infographic

1.4 Develop a digital media outcome

Credits: 4

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Homeroom: 11vv

School: asdah

Date: 1/07/20

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| --- | --- | --- |
| **Achievement** | **Achievement with Merit** | **Achievement with Excellence** |
| Develop a digital media outcome | Develop an informed digital media outcome | Develop a refined digital media outcome |

**Achievement Criteria:**

|  |  |  |
| --- | --- | --- |
| **Develop a digital media outcome** | **Develop an informed digital media outcome** | **Develop a refined digital media outcome** |
| Using appropriate tools, techniques and design elements for the purpose and end users | Using information from testing procedures to improve the quality and functionality of the outcome | Iterative improvement throughout the design, development and testing process |
| Applying appropriate data integrity and testing procedures in the development of the outcome | Addressing relevant implications | Applying design elements effectively |
| Describing relevant implications |  | |

***App/website***

1. What website or app will you be choosing for your infographic?

|  |
| --- |
| YouTube |

1. Provide at least 10 interesting pieces of information/data about your chosen website or app and their source. Is the source reliable? Add more rows for more interesting pieces of information or data.

|  |  |  |
| --- | --- | --- |
| **Interesting piece of information or data** | **Source** | **Is it reliable?**  **Yes / No / Unsure** |
| 1 billion hours of videos have been watched on YouTube every day. | <https://www.factslides.com/s-YouTube> | **yes** |
| Every minute, more than 500 hours of uploading videos to YouTube. | <https://www.factslides.com/s-YouTube> | **yes** |
| YouTube has over 2 billion users, almost one-third of everyone on the internet. | <https://www.factslides.com/s-YouTube> | **yes** |
| The first video was uploaded in April 2005, the co-founder jawed Karim at the san Diego zoo. | <https://www.factslides.com/s-YouTube> | **yes** |
| YouTube has more than 80 different languages, covering 95% of the internet’s population. | <https://www.factslides.com/s-YouTube> | **yes** |
| YouTube is the second largest search after Google. | <https://www.factslides.com/s-YouTube> | **yes** |
| $22 million were earned from 7-year-old Ryan from toys review, in 2018. | <https://www.factslides.com/s-YouTube> | **yes** |
| US$2.5 million to US$12 million in 2015. | <https://www.factslides.com/s-YouTube> | **yes** |
| At YouTube's headquarters, employees can either take the elevator, stairs or a big slide. | <https://www.factslides.com/s-YouTube> | **yes** |
| Google bought YouTube for US$1.65 billion in stocks just 18 months after YouTube’s creation. | <https://www.factslides.com/s-YouTube> | **yes** |

***Appropriate tools, techniques and design elements***

1. What type of charts are you using? Are the charts you are using effective?

|  |
| --- |
| None. |

1. What colours are you planning on using (main colour, secondary colour, etc)?

|  |
| --- |
| white and red and black. |

1. What fonts will you be using for your text hierarchy (main header, section header, body text)?

Main header

|  |
| --- |
| Oswald |

Section header

|  |
| --- |
| Open sans |

Body text

|  |
| --- |
| Open sans light |

1. What kind of images/icons/illustrations will you be planning to use? Why did you choose these kinds of images/icons/illustrations?

|  |
| --- |
| YouTube symbol, images related to facts, the source |

***Users***

1. Who is the infographic for? (age, gender, ethnicity, profession, etc)

|  |
| --- |
| For people all over the world. People who want to know more. Who don't know anything about YOUTUBE? |

1. Will they be able to understand the information/data being displayed?

|  |
| --- |
| Yes. |

***Applying appropriate data integrity* and testing procedures in the development of the outcome**

1. Where will you be getting your images/icons/illustrations? (Internet/pictures from a camera/drawings etc). If you are getting them from the Internet, what website?

|  |
| --- |
| canvas free images |

1. Are you able to edit your images/icons/illustrations if need be? If so, how will you edit them? (MS Paint/GIMP/Adobe Photoshop etc)

|  |
| --- |
| No. |

***Relevant implications***

1. Describe what each implication means

|  |  |
| --- | --- |
| Social | Relating to society or its organisation. as someone or something that enjoys being with others? |
| Cultural | Relating to the ideas, custom, and social behaviour of a society. Is it offensive? |
| Legal | Relating to the law. did you steal it or not? |
| Ethical | Relating to moral principles or the branch of knowledge dealing with these. Respect other’s properties? |
| Intellectual property | Property that results from original creative thought. as patents, copyright material, and trademarks? |
| Privacy | A state in which one is not observed or disturbed by other people. Is it private? |
| Accessibility | The quality of being able to be reached or entered. Disabled or can't see it?? |
| Usability | The degree to which something is able or fit to be used. Level of difficulty used. |
| Functionality | The quality of being suited to observe a purpose well. |
| Aesthetics | Concerned with beauty or the appreciation of beauty. |
| Sustainability and future proofing | Can it be kept up to date? |
| End-user considerations | An end user is the human individual that uses any computing-enabled device or appliance. |
| Health and safety implications | Is it safe? |

1. Select all the implications that might be relevant to your infographic.

Social😀

Cultural😀

Legal

Ethical

Intellectual Property

Privacy😂

Accessibility😄

Usability😄

Functionality

Aesthetics

Sustainability and future proofing

End-user considerations

Health and safety implications

1. Choose 5 of the relevant implications above **and** describe how it is relevant to your infographic.

Relevant implication #1

|  |
| --- |
| Social – people included in this infographic. Yes. |

Relevant implication #2

|  |
| --- |
| Cultural – cultures around the world. Yes. |

Relevant implication #3

|  |
| --- |
| Accessibility – it's accessible when typing ‘YouTube’. Yes, it is. |

Relevant implication #4

|  |
| --- |
| Usability – its usable if you are wanting to watch it. Or post a video. |

Relevant implication #5

|  |
| --- |
| Privacy – is it private? No, it's for everyone. |

**Images/illustrations/icons**

1. Insert the **original** images/illustrations/icons before any edits

|  |  |
| --- | --- |
| **Image/illustration/icon** | **Source** |
|  |  |
|  |  |

1. Insert the **initial** version of your infographic below and provide feedback from 3 different people about the infographic

Infographic

|  |
| --- |
|  |

Feedback #1

|  |
| --- |
| *Name: Tyler*  *What do you like about the infographic?*  *The contrast of pictures and information is equal*  *What didn’t you like about the infographic?*  Nothing, its all good  *Suggestions for modification:*  Its all good |

Feedback #2

|  |
| --- |
| *Name: trey*  *What do you like about the infographic?*  It looks awesome. Everything.  *What didn’t you like about the infographic?*  nothing  *Suggestions for modification:*  nothing |

Feedback #3

|  |
| --- |
| *Name: tiare*  *What do you like about the infographic?*  *What didn’t you like about the infographic?*  *Suggestions for modification:* |

1. Insert any **updated** versions of the images that you have made and how you edited them

|  |  |
| --- | --- |
| **Image/illustration/icon** | **Edits**  **(Cropped, resized, changed contrast etc)** |
|  |  |
|  |  |

1. Insert the **updated** version of your infographic below and provide feedback from 3 different people about the infographic

Infographic

|  |
| --- |
|  |

Feedback #1

|  |
| --- |
| *Name:*  *What do you like about the infographic?*  *What didn’t you like about the infographic?*  *Suggestions for modification:* |

Feedback #2

|  |
| --- |
| *Name:*  *What do you like about the infographic?*  *What didn’t you like about the infographic?*  *Suggestions for modification:* |

Feedback #3

|  |
| --- |
| *Name:*  *What do you like about the infographic?*  *What didn’t you like about the infographic?*  *Suggestions for modification:* |

1. Insert any **final** versions of the images that you have made and how you edited them

|  |  |
| --- | --- |
| **Image/illustration/icon** | **Edits**  **(Cropped, resized, changed contrast etc)** |
|  |  |
|  |  |

1. Insert the **final** version of your infographic below and provide feedback from 3 different people about the infographic

Infographic

|  |
| --- |
|  |

Feedback #1

|  |
| --- |
| *Name:*  *What do you like about the infographic?*  *What didn’t you like about the infographic?*  *Suggestions for modification:* |

Feedback #2

|  |
| --- |
| *Name:*  *What do you like about the infographic?*  *What didn’t you like about the infographic?*  *Suggestions for modification:* |

Feedback #3

|  |
| --- |
| *Name:*  *What do you like about the infographic?*  *What didn’t you like about the infographic?*  *Suggestions for modification:* |